

# Interactions



AUTUMN/WINTER  
2014/15



SPINEXPO™ SHANGHAI - SPINEXPO™ NEW YORK

# Interactions

SPINEXPO™  
AUTUMN WINTER 2014/15

As a theme for our trends at SPINEXPO™, Evolutions became a very powerful message that created an intensity for all that visited. It raised many questions, and created a new energy that has remained long after the Spring/Summer show passed.

The most powerful of these reactions has been the desire we feel for people to join together and communicate about what they are feeling and where they want to go, taking part, and how people can connect and become part of a whole.

This evolved into our direction for Autumn Winter 2014/15, taking this desire to interact more and have it flow into all aspects of our creativity starting with colour and yarn.

As with Evolutions we continue to explore colour tonally. We feel colour should be used like a language to express ourselves. Colour is naturally linked to our deep emotions and how we make sense of the world, something we all see differently.

Everyone's perception of colour develops uniquely based on their own influences of language, nationality, history, climate, age and culture. Today as we interact more around the world through travel and the Internet a new language is being created, a visual language that has its foundation in colour and fabric because we can communicate visually with no need for translation.

Colour is no longer directed by others or themes. It has become an individual choice based on our personal interactions. At SPINEXPO™ we have assembled new levels of colour that we feel are taking a direction with softer, richer hues, bathed in a positive glow of warmer tones and matched them to evolutions in yarns.

How we perceive a colour is dependent on the colours it interacts with, a lesson we should apply to all aspects of our lives to make us more successful, balanced and harmonious. These different lifestyle aspects and influences and how they interact have been explored in eight new colour levels, but how these levels and yarns are perceived and can interact together is up to you.

We look forward to developing exciting and dynamic new interactions with you for Autumn/Winter 2014/15...

# 互动

SPINEXPO™  
2014/15 秋冬季

上届SPINEXPO的趋势主题“演变”传递了很多强有力的信息，给所有参观观众留下了深刻的印象。这一主题激发了很多想象，创造出的新能量也在SPINEXPO春夏季展会结束之后延续很久。

最强烈的反应就是我们有种愿望，希望和他人聚在一起，分享传递内心感情和方向。亲身参与、联络、成为集体的一份子。

这种愿望已融入我们2014/15秋冬季的形势，更多的被实现并使得它在用色彩和纱线搭建的创造力内流动。

跟随“演变”的脚步，我们继续挖掘色彩的潜力。色彩应被视为内涵丰富的独立语言。色彩和人类内心深处的情绪天然地连接在一起，它影响我们对世界的感受和我们的观点。

人们对色彩独一无二的认识基于人们各自的语言、民族、历史、气候、年龄和文化。今天，我们通过旅行和互联网实现了世界范围内的更多互动，同时也创造了一种新的语言。这种视觉语言的基础就是色彩和面料，我们无需翻译，就可以通过这些视觉形象进行交流。

色彩不再受主题或其他因素的主导，而是作为一种独立的个性选择而存在。SPINEXPO已对这种色彩新境界做出了研究，下一季的流行就是更加柔和和丰富色彩和传递正能量的暖色，结合搭配重新演绎的各式纱线。

我们对色彩的感知取决于这种色彩和其他色彩之间的关系，我们应该将这种方式应用到我们生活的每个方面，这可以使得我们更加成功、平衡和和谐。这些不同的生活方式、相互之间的影响和互动可以被总结为八种新的色彩类别，但是，如何将看待这些色彩类别和纱线并将它们组合起来则取决于你自己。

我们期待在2014/15秋冬季与您进行更多精彩活力的新互动…….

# humanity



Our basic, almost primal, culture, gender, race and bloodline that we start with determines who we are. Our relationships and interactions with others allow us to build on this and create a better humanity, where our connections allow for harmony, empowered strength through determination and commitment.



A native spirit of oranges and wild reds flow through earth-toned rusts, coppers and browns.

Hairy surfaces, textures, irregular effects, marls and mélanges, thick with thin and matt contrasting with shine create the basis for the yarns.

18-1425 TPX  
MAHOGANY

18-1142 TPX  
LEATHER BROWN

19-1726 TPX  
CORDOVAN

18-1449 TPX  
KETCHUP

19-1557 TPX  
CHILLI PEPPER

18-1454 TPX  
RED CLAY



# spirituality



One happy social exchange can lift the human spirit. Spiritual development enhances our basic humanity by flowing through social channels and human connections. As we continue to engage socially, both physically and virtually, we learn from each other how to develop a stronger sense of our own spirit and enlightenment that continues this cycle and flow.

Highlighting yellows hint at greens and softer hues, moving towards uplifting tones of warm winter sun.

Fabrics glow and hold a subtle sheen; opaque translucency and solid metallised surfaces are reflective and glossy, fluid and drapey.

18-0830 TPX  
BUTTERNUT

16-0639 TPX  
GOLDEN OLIVE

15-0850 TPX  
CEYLON YELLOW

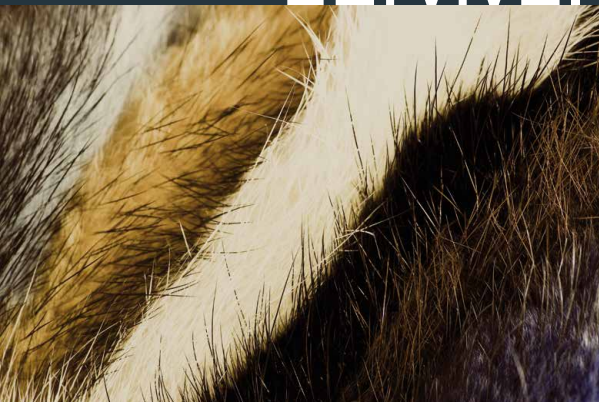
14-0846 TPX  
YOLK YELLOW

14-0760 TPX  
CYBER YELLOW

12-0720 TPX  
MELLOW YELLOW



# survival



From surviving in the wild, rural outdoors to urban survival in a post-industrial world, we have long embraced how to adapt ourselves to survive in a constantly changing environment. In today's world the challenges are different and often virtual instead of physical, but our need and ability to adapt to changes remains our key strength and basic instinct.



Colours range from warm, earthy browns, with tones inspired by fur, camel and bronze through to powerful industrial and stormy greys.

Yarns reveal furry looks and extreme surface hair, bronzed, matt metallics and bonded surfaces. Brushing, felting, luxuriously dense and intensely compact aspects are key.

19-0915 TPX  
COFFEE BEAN

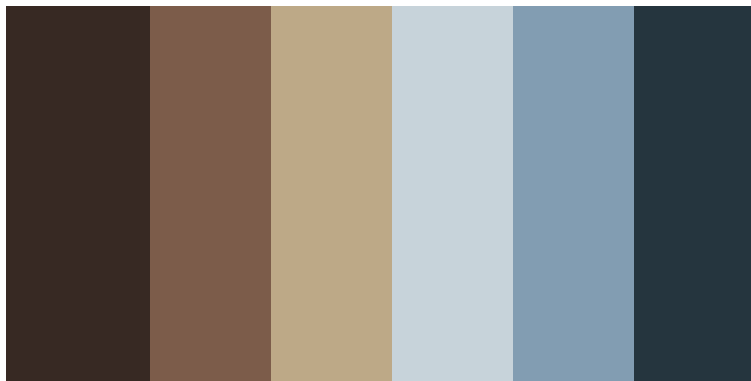
18-1048 TPX  
MONKS ROBE

17-1320 TPX  
TANNIN

14-4206 TPX  
PEARL BLUE

17-4111 TPX  
CITADEL

19-4010 TPX  
TOTAL ECLIPSE



# beauty



Pure survival is never enough to satisfy our needs. We need romance and beauty to enhance our lives, bringing us a better quality beyond simply existing. From the pure natural beauty of our skin and hair, to the way we adorn ourselves, and our surroundings, we hold a developed aesthetic as our constant goal.



Warm, yellowed neutrals are tinted with browns, pinks and a hint of purple that all reflect on a purity of winter white.

Fabrics reflect a sense of skin and translucency, peached finishes, subtly brushed or fine surfaces, delicate and refined allowing for drape and fluid flow.

17-2601 TPX  
ZINC

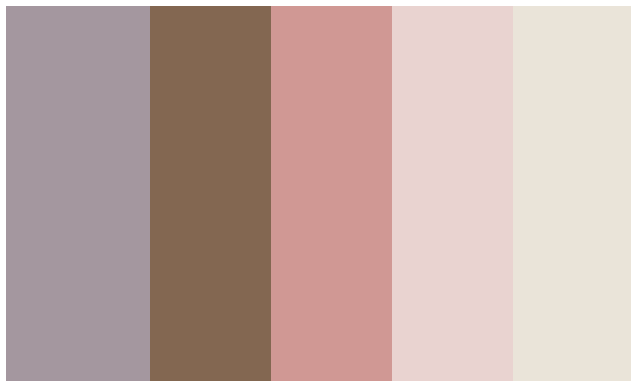
18-1314 TPX  
ACORN

16-1522 TPX  
ROSE DAWN

14-1311 TPX  
EVENING SAND

12-1404 TPX  
PINK TINT

11-0602 TPX  
SNOW WHITE





# rituals



As our time honored stories, myths, beliefs and rituals are seen by the next generation they are mixed up and combined in a modern melting pot of old and new, East meets West, blurring all boundaries, creating new traditions of rituals for life today in a multicultural world.

Intense colours flow from saturated sacred hues of burgundy and berries to opulent purples and new violet hues.



Velvety, dense pile yarns that have a silky sheen are contrasted by smooth, superfine luxury. Brushed softness hints at feathery and furry surfaces and fabrics with ultimate depth.

14-3905 TPX  
LAVENDAR BLUE

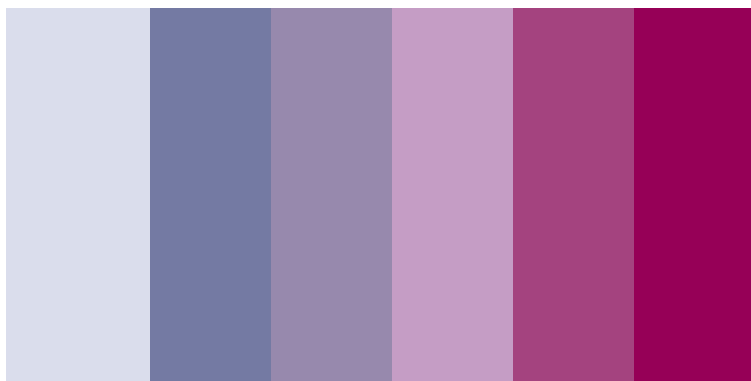
18-3820 TPX  
TWILIGHT PURPLE

17-3612 TPX  
ORCHID MIST

16-3520 TPX  
AFRICAN VIOLET

19-2630 TPX  
WILD ASTOR

19-2033 TPX  
ANEMONE





# emotions



How we feel and react to our experiences past and present are what creates our personal growth. Today it is essential to connect with our emotions in order to express ourselves as individuals in a world where we are organized so much as a collective.

Translucent skin tones and veiled pinks are contrasted by a fiery vibrancy of almost red, all tones subtly tinted by yellow.



Yarns have a round look, warm handles and frothy surfaces. Colour effects such as printing and dip dyeing continue but more subtly and surfaces take on a silky sheen.

13-2803 TPX  
PALE LILAC

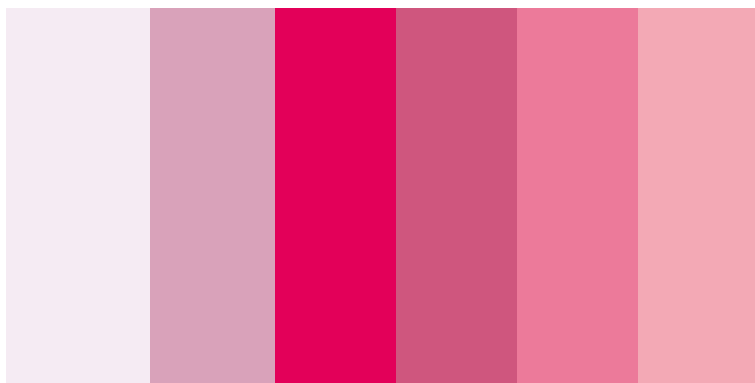
16-1712 TPX  
POLIGNAC

17-1753 TPX  
GERANIUM

17-1929 TPX  
RAPTURE ROSE

16-1723 TPX  
CONFETTI

15-1821 TPX  
FLAMINGO PINK



# origins



Our roots are deeply intertwined with nature and its natural life cycle. We have always been grounded and humbled by our eco system, but now we are also governed by its power. As it influences and affects changes in the world, our lives must adapt irrevocably to environmental and climate forces.



Deep forest greens and bio matter tones are contrasted by fresh vibrant hues reflecting new growth from more consistently fertile origins.

Rich mélanges and multi-ended marls, tweeds and colour flecks are among the yarns. Fabrics are luxuriously soft, along with highly brushed surfaces and interest in varying surface textures.

19-0414 TPX  
FOREST NIGHT

18-0312 TPX  
DEEP LICHEN GREEN

17-0330 TPX  
TURTLE GREEN

15-0531 TPX  
SWEET PEA

15-6120 TPX  
MING

16-5825 TPX  
GUMDROP GREEN



# dreams



Though we are rooted in and understand our origins, our dreams allow us to go further without boundaries, generating an optimism of blue sky thinking, reaching to the stars and beyond. Our dreams create a new life, even a new world, where we can be liberated from the mundane and enjoy more fantasy.

Tranquil light blues reflect against more intensely saturated oceanic tones that are rich and opulent like midnight skies and dark inky hues.

The opulence continues with fabrics contrasting luxuriously sheer knits with dense and velvety textures. Fabrics take on a glossy sheen and silky drape that emanate excellence and extravagance.

15-4309 TPX  
STERLING BLUE

16-4525 TPX  
MAUI BLUE

18-4535 TPX  
BLUE JEWEL

19-4826 TPX  
DRAGONFLY

19-4234 TPX  
INK BLUE

19-4057 TPX  
TRUE BLUE



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